



Data Collection Requirements Point of Sale (POS) Data

Dated: November 2005

ATTACHMENT IV

RECOMMENDED FILE FORMATS FOR POS DATA

Introduction

The purpose of this document is to describe CMG's requirements for receiving electronic point of sale data files from Retailers and Distributors. This document will describe the file formats to be used, the frequency at which the files are to be provided, and a description of the methods that will be used to determine the accuracy of the data provided for Point of Sale (POS) data. The document is arranged by sender (i.e., retailer or distributor) based on the CMG program requirements for which you are responsible. To date, this includes our IMPACT Programs and our SBT Position Paper.

Please reference our data collection requirements for BULK and Order Regulation data if those data feeds are also required.

Direct From Retail

Our preferred file formats for POS data are:

- Direct from Retailer
- Via ANSI X.12 Standard EDI Formats
- One Time historical POS data feed (12 months)
- Complete Category of GTIN's
- Daily Scan Data (summarized by total sale by store by GTIN)
- Other Appropriate / Necessary Information

The data would include daily pos data (#852), store / chain lists (#864), appropriate shipping data (i.e., #832,850,856), etc.

The retailer should contact CMG to discuss the specifics of the file formats and locations for files to be sent at:

CMG Helpdesk
cmghelpdesk@i-cmg.com
1-800-397-9130
Fax: 704-375-9309
214 North Tryon Street
Charlotte, NC 28202

Direct from CSR or Wholesale Distributor

CMG also requires that the point of sale data be sent directly from the CSR and/or Wholesale distributors who will provide the same data in a similar format. The primary difference is that the distributor will also manage the receipt and translation of this data (specifically, identification of the issue). The specific requirements would be:

- Via Flat Files in File Formats noted below
- One Time historical POS data feed (12 months)
- Complete Category of GTIN's
- Daily Scan Data (summarized by total sale by store by GTIN)
- Other Appropriate / Necessary Information

The file formats to be used by the Distributor are as follows:

POS Transaction File

Minimum Requirements:

<u>Start</u>	<u>End</u>	<u>Length</u>	<u>Description</u>
1	4	4	IPDA Account Number
5	19	15	Chain Code/Number **
20	34	15	Dealer Number/Customer Number **
35	49	15	Store Number ***
50	54	5	Bipad
55	60	6	Issue Code
61	65	5	Cover Price (5,2)
66	79	14	UPC / GTIN
80	81	2	Add-On
82	89	8	Transaction/Sold Date
90	99	10	Copies/Quantity

** Corresponding Chain/Store customer file should be provided using above Chain Code, Dealer Number

*** Optional, can be provided in weekly dealer feed)

Customer File: - Dealer File (Weekly)

<u>Start</u>	<u>End</u>	<u>Length</u>	<u>Description</u>
1	4	4	IPDA Account Number
5	19	15	Chain Code/Number
20	34	15	Dealer Number/Customer Number
35	64	30	Chain Name
65	79	15	Store Number
80	109	30	Store Name
110	139	30	Address Line 1
140	169	30	Address Line 2
170	199	30	Address City
200	201	2	Address State

202	216	15	Address Postal Code
217	223	7	TD Linx Number (if available)

Other important information will be determined at a later date. It will include other “merchandising / in-store” data elements such as authorized lists and pricing information at the store level.

Transmission Logistics

The instructions for transferring the file (FTP address and password) are:

1. Contact the CMG Helpdesk (see below) for the FTP directory, a userid and a password
2. Connect to CMG FTP unix server: ftp.i-cmg.com
3. Enter your userid: XXXX password: XXXXXXXX
4. Upon logging in, you will be placed into the root dir (/b/01/ftp/walg)
5. To send files to CMG:
 - a. Switch dir to next level (cd tocmg)
 - b. Place files in the directory given to you by the CMG Helpdesk

If your IT department has questions and/or they would like to discuss live, we can be reached at:

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